Ateba Whitaker holds a Masters of Arts in International Management, a graduate certificate in Nonprofit Management and Social Entrepreneurship, and is working on her doctorate degree. Mrs. Whitaker has worked for Nike, Pepsi and was the Founder of a social enterprise that fought human trafficking called Shoe Revolt. The social enterprise raised funds for organizations (i.e., GEMS- NY (www.gems-girls.org/our-mission), Courtney House- DC (www.courtneyshouse.org/), and others throughout the US), helping victims of human trafficking by auctioning celebrity shoes. Many celebrity supporters donated personal artifacts and memorabilia. Mrs. Whitaker was a finalist in the Women Deliver Social Enterprise sponsored by Clinton Global Initiatives, Featured Innovator, and Featured Change Maker by ABCs 14C Campaign, and featured on MTV, MTV Exit, and MTV Act.

Currently, Mrs. Whitaker is the Founder of Unreasonable Kids College, a 501(c)(3) nonprofit, social entrepreneurial educational program training the next generation of Kid- Superheroes. Unreasonable Kids see opportunities where adults see problems. The goal is to create opportunities for kids to tackle poverty, hunger, environmental issues, and others set by the United Nations 17 Sustainable Development Goals. Unreasonable Kids creates a safe, peer-to-peer, coach-led environment to facilitate and inspire world changers as they learn how to release their fight for good.
Unreasonable Kids College (UKC) is a social justice, educational enterprise focused on building the next generation of kid-superheroes. The goal is to help kids unlock their powers to become unreasonable thinkers who see opportunities where adults see problems.

There are 17 Sustainable Development Goals (problems) assigned by the United Nations to address a range of global concerns including poverty, environmental issues, education, and gender equality.

Unreasonable Kids College creates a safe, peer to peer, coach-led learning environment to facilitate discussion about these topics to encourage kids (GEN ALPHA) to use their powers to inspire change.
What is Generation Alpha?

Children born beginning in the year 2010 are part of a new generation, known as Generation Alpha. Thanks to the incredibly advanced technology they are growing up using, they are more globally connected than any other generation. Gen Alpha has a heavy influence on the growth of social media and is likely to use social platforms to become "influencers," gaining followers from every corner of the world.

This is why it is crucial to train them to be social entrepreneurs and give them the skills to create solutions to global problems. Gen Alpha has the ability to connect with more people than ever before; therefore, they are the solution - the next generation of kid-superheroes ready and prepared to change the world for the better.
I enjoyed that the course was like a family and the biggest lesson that I took away from the class is that it is okay to be people-centered and to look for ways to help others without the expectation of getting anything back.

Liza, age 14

“This class was amazing! I would take any class with Mrs. Whitaker and think Little Superheroes should be on every kids’ learning list. Mrs. Whitaker does an amazing job teaching the kids about important social and environmental issues on an appropriate age level and gets them excited and engaged to be their own superhero capable of changing the world. I asked my son how to rate the class, and he said, “5 stars!! It was incredible!!” He was so excited every day. Highly recommended!”

Sasha, Parent

"It is so beautiful to see young people of color interested in expanding their minds and their horizons. This organization is doing amazing work, and all support and all resources possible should be provided to help continue this mission."

Diana Wilson,
Social Entrepreneur | Forbes 30 Under 30 Scholar | International Speaker
Unreasonable Kids College harnesses the technological powers of Gen Alpha and teaches them how to fight against social injustices. It provides children with a safe, positive environment where they learn just how important they really are. Once they know they have a voice, they can begin to use it (along with their own unique superpowers) to create a better world for everyone.

Fall and spring semester classes, one-day workshops, and summer camps are filled with brain-based learning activities and a creative design curriculum helps kids develop their social entrepreneurial superpowers. These classes level the playing field between kids that have and kids that do not have access to social entrepreneurial education and interaction, creating equal access for all of Gen Alpha.
Unreasonable Kids College is fighting for equal access. The goal is to create opportunities for kids living in low social-economic communities an opportunity to take free social entrepreneurship courses to inspire them to join the fight and to build a more fair and just world by encouraging every child no matter what income level to stand up against injustice.
Unreasonable Kids College giveback supports communities in need of virtual tutoring through the Scholars Advance Program, which offers free classes to support students struggling to pass the Standards of Learning (SOL) in reading and math. Currently, the Scholars Advance Program is in Norfolk, Virginia, at Richard Bowling and Larrymore Elementary schools, consisting of 240 participants. The program provides 10-weeks of course support in mathematics and reading according to grade level and need. The future goal is to expand to other areas in need to support more elementary schools.

“We are excited for this opportunity to work with Unreasonable Kids College and are looking forward to this customized learning that will help our scholars gain skills to build confidence and close the achievement gap.”
~Eric Goodman, Richard Bowling Elementary Principal
To learn more about:
Unreasonable Kids College,
visit www.unreasonablekidscollege.org

In the News:
www.unreasonablekidscollege.org/inthenews

Press Room:
https://pressroom.prlog.org/unreasonablekids

Email:
media@unreasonablekidscollege.org